



BUILDING OUR TOMORROW, TODAY COUNCIL STRATEGIC PLAN 2022-2026


Council's 2022-2026 Strategic Plan envisions Beaumont in the near and long-term future. The five aspirations in this plan are intended to provide focus for Council deliberations and decisions, with actions for implementation by City Administration for the next four years and beyond.

This report serves as an update on the actions outlined in this plan.





Council Strategic Plan Status Report #8 – July 8, 2025

Q2 2025 Update


ASPIRATION	OBJECTIVE	ACTION	LEAD DEPT	STATUS	NEW UPDATE	CURRENT UPDATE & NEXT STEPS
 An economically prosperous and financially sustainable community to last generations.	Beaumont is where innovators and technology entrepreneurs can make their ideas come alive.	Begin development of the Beaumont Innovation Park in southeast Beaumont.	CAO	IN PROGRESS		<ul style="list-style-type: none">➤ Innovation Park Area Structure Plan was approved by Council on February 25, 2025.➤ Land Use Bylaw Amendment to support the Innovation Park design was approved by Council on March 11, 2025.
		Bring high-speed internet infrastructure to Beaumont and help citizens and businesses make the most of it.	CAO	COMPLETE		
		Refine Beaumont’s identity as a “sandbox city” and pursue opportunities to pilot innovative service delivery approaches that provide value for the community.	EC DEV	COMPLETE		<ul style="list-style-type: none">➤ The marketing plan was presented to Council in June 2024. Social media ads are underway and scheduled through the year. Beaumont promotional material is development and will be incorporated into the new website as well as distributed to potential developers and community partners.
	The long-term financial sustainability of the city is supported by diverse revenue streams, including creative and inventive opportunities.	Explore different approaches for financial returns and revenue, such as municipal corporation, off- site levies to fund growth projects, and grant funding that aligns with the City’s goals.	CAO	COMPLETE		<ul style="list-style-type: none">➤ Remaining work for this item includes updating the City’s off-site levy models and bylaw and will be complete by mid-2025. Council received an update on April 15, 2025, and the bylaw is anticipated to be brought for first reading on May 27, 2025.➤ Beginning in 2025 the City has implemented an updated Planning and Development fee structure with the expectation that the costs of land development are paid for by applicants resulting in reduced reliance on tax revenues for these types of applications.➤ The development agreement process is slated for review to help with the right-sizing of community infrastructure.➤ Administration developed a grant management process to more efficiently scan for opportunities and make applications to these opportunities strategically.➤ A concept for an Incentive Program was presented to Council in June 2024 to encourage needed development.➤ Administration will be bringing on a new resource to address increased opportunity for advertising and sponsorship in 2025. The intention is to strengthen existing relationships with partners and seek new opportunities for partnerships and new revenues to enhance existing services, leveraging our in-demand assets.


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		Advocate to senior levels of government through Alberta Municipalities and the Federation of Canadian Municipalities for appropriate levels of funding.	CAO	IN PROGRESS	✓	<ul style="list-style-type: none"> ➤ Several organizations are advocating to the provincial and federal governments for equitable funding: <ul style="list-style-type: none"> • Canadian Strategy Group will be presenting the City's updated government relations strategy to Council on June 24, 2025. • The Alberta Mid-Size Cities Mayor's Caucus (MCMC) continues their advocacy efforts regarding the Local Government Fiscal Framework (LGFF), and other programs and grants, to ensure equitable funding models that consider growth rates, demographics and ability to tax. • At the 2025 FCM conference, the FCM continues to advocate for a new Municipal Growth Framework to the federal government. • Administration has expanded proactive advocacy efforts to the province. Materials, letters, and website content have been developed (beaumont.ab.ca/advocacy)
		Develop cost and revenue-sharing partnerships with neighboring municipalities.	P&D	IN PROGRESS		<ul style="list-style-type: none"> ➤ Administration is in conversation with two neighboring municipalities on future recreational and protective services opportunities. ➤ With the dissolution of the Edmonton Metropolitan Region Board, the City will need to enter into an Intermunicipal Collaboration Framework (ICF) and Intermunicipal Development Plan with Leduc County and the City of Edmonton by November 30, 2027. Further changes to legislation surrounding ICFs have been included as part of Bill 50 and Administration is awaiting more details regarding these matters.
	Beaumont fosters growth with a welcoming, supportive environment for small business owners and entrepreneurs.	Leverage findings from the review of the planning, development and engineering areas to enhance customer service.	P&D	IN PROGRESS	✓	<ul style="list-style-type: none"> ➤ Administration is currently evaluating an updated e-permitting solution to support the whole end-to-end development process with the intention to include a funding request in the 2026 budget. ➤ The 2025 budget included an updated fee structure and additional staffing resources to enhance customer service which were identified in the Service Review, including a Development Compliance Officer who started their tenure in May 2025.
		Explore solutions that support the organic growth of small businesses.	EC DEV	COMPLETE		<ul style="list-style-type: none"> ➤ Administration has developed a proactive business retention and support plan which includes: <ul style="list-style-type: none"> • Participating in opportunities to promote local businesses. • Creating a channel for sharing upcoming relevant information with local businesses. • Supporting the Beaumont Chamber of Commerce with resources that in turn help local businesses. • Enrolled Beaumont in the Digital Economy Program through the University of Alberta. Reminders for this program and the value it can bring have been sent out to the businesses.

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 Health care services that meet the needs of our growing population.	Beaumont's current health care needs are being addressed by senior levels of government, and they are aware of the future needs as the community grows.	Conduct an advocacy campaign to the Government of Alberta and Alberta Health Services to enhance primary care and ambulance services in Beaumont.	CAO	IN PROGRESS	✓	<ul style="list-style-type: none"> ➤ Administration is working with Canadian Strategy Group to advocate for PCN funding as part of the provincial budget commitment. Administration has quarterly meetings with the PCN to share advocacy and other updates. ➤ Canadian Strategy Group will be presenting the City's updated government relations strategy, including updates to the healthcare advocacy efforts, to Council on June 24, 2025. ➤ Administration has created tailored materials to support the City's advocacy efforts to health authorities. ➤ Beaumont is supporting Covenant Health in developing a feasibility study to explore what a potential health facility would look like in Beaumont to address the needs identified in the Community Health Needs Assessment. The feasibility study has received support from Alberta Health.
		Collect data and metrics to establish baselines of service and measure benchmarks with comparable communities.	CAO	COMPLETE	✓	<ul style="list-style-type: none"> ➤ Administration has completed the Community Health Needs Assessment, which was presented to Council on Feb. 27, 2024. ➤ The Health Services Action Plan, developed by Administration as a result of the assessment, was presented to Council on Apr 9, 2024. ➤ An update on the Health Services Action Plan is provided as a separate attachment to this Council report on July 8, 2025.
	Citizens are connected with existing pathways for health care.	Help citizens understand and navigate the options currently available in and around the community, including family clinics, telehealth services, long-term care, and homecare.	CAO CS	COMPLETE		<ul style="list-style-type: none"> ➤ Administration developed an online map of services available to residents and launched an awareness campaign in April 2025. The health services directory map can be found at Beaumont.ab.ca/health. ➤ FCSS is reaching out via interagency meetings to clinics to share resources and offerings to ensure greater awareness amongst providers.
	Citizens can access an array of services from a network of practitioners in the region.	Establish a working group with family physicians and other stakeholders in the Beaumont area to re-establish full operation of the Leduc Beaumont Devon Primary Care Network.	CAO CS	COMPLETE		<ul style="list-style-type: none"> ➤ The Leduc Beaumont Devon PCN is fully operational. ➤ Additionally, the new funding model for family physicians includes increases for providing after-hours care and enhancing team-based care, which were challenges identified in the Community Health Needs Assessment. ➤ Administration presented to the Beaumont Interagency Group that, where the PCN participates. ➤ The Primary Care Support Grant was approved by Council March 25, 2025 and launched in April 2025.

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 Future-proof growth for a safe, inclusive and vibrant community.	Beaumont’s long- term facility, land, service, financial, and other needs are mapped out and planned for.	Complete an initial asset management plan in 2022 and plans for arts, child care, youth, library, and civic centre facilities.	CAO	COMPLETE		
		Incorporate demographic forecasts, growth patterns, and relevant strategies and directional plans into a comprehensive, 20-plus year master strategy to anticipate and plan for future community needs.	P&D	IN PROGRESS	✓	<ul style="list-style-type: none">➤ A presentation was provided to Committee of the Whole introducing the framework for the Comprehensive Growth Plan on September 17, 2024.➤ Work is expected to be complete by mid-2026.➤ Efforts on a Level of Service inventory and high-level report is expected in Fall 2025.➤ Efforts on the development of Responsible Growth Policies, as part of the Comprehensive Growth Plan, are also underway and expected to be completed by August 2025.➤ More information about the progress on deliverables related to the Comprehensive Growth Plan is provided as a separate attachment to this Council report on July 8, 2025.
		Develop a forward-looking policy for public facility and land planning that includes guidelines for joint-use facilities, the long-term reuse and repurposing of older facilities, and a land management and land bank strategy.	P&D	IN PROGRESS		<ul style="list-style-type: none">➤ This work is scheduled to commence in 2026 and be completed as part of the larger Comprehensive Growth Plan.
	City operations and the community’s growth are guided by Environmental, Social and Governance principles.	Set ESG reporting baselines and gradually improve upon measures and practices, such as implementing carbon emissions accounting and assessing the gap to achieve carbon neutrality of City operations and facilities.	INFR	IN PROGRESS		<ul style="list-style-type: none">➤ The City’s environmental monitoring and measurement framework includes the collection and reporting of environmental data, including metrics on waste production and diversion, City-facility energy usage, and surface water quality. Strategies are in place, and additional strategies are being developed, to improve upon measures and practices for better environmental performance including:<ul style="list-style-type: none">• Waste audits<ul style="list-style-type: none">○ The March 2025 waste audit report has been received, with the next audit scheduled for July 2025.• Energy-efficient retrofits at City facilities<ul style="list-style-type: none">○ The Municipal Energy Manager program through the Municipal Climate Change Action Centre (MCCAC) is in progress, with an internal energy team established, current energy management processes analyzed, a gap analysis completed, and goals and an action plan developed to enhance energy efficiency and reduce GHG emissions; energy audits are underway, and a long-term energy management plan is in development.• Surface water quality measurements

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		Explore climate-friendly building guidelines for City facilities and new construction in Beaumont.	INFR	FUTURE ACTION		<ul style="list-style-type: none">➤ The Environmental Master Plan (EMP) contains the below related actions. These actions were slated to begin in Q2 2024; however, through an evaluation of current resources and status of existing documents, they have been re-forecasted with the required support from a consultant:<ul style="list-style-type: none">• Update Beaumont Urban Design Guidelines (BUDG) to include additional sustainable building design guidelines – forecasted for 2027, and• Create low-impact (LID) engineering standards – forecasted for 2026 as part of General Design Standards update (budget dependent).
		Explore programs that assist residential and commercial property owners to make energy efficiency upgrades.	INFR	IN PROGRESS		<ul style="list-style-type: none">➤ The City has submitted the full final funding application for the Clean Energy Improvement Program (CEIP) to the Federation of Canadian Municipalities (FCM) and received approval in Q4 of 2024. Program design is being finalized with Alberta Municipalities. CEIP for residential properties is anticipated to be publicly launched in Q1 of 2026. The expansion of the program to include eligibility for commercial properties will be evaluated following the launch of the program for eligible residential properties.
		Continue implementation of recommendations from the Social Master Plan, the Affordable Housing Strategy, and the Age-Friendly Strategy.	CS P&D	IN PROGRESS		<ul style="list-style-type: none">➤ This work is ongoing. Administration will provide updates to Council on the progress of implementation of these plans and strategies in Q1 2026.➤ Accessibility Audit complete. There are short- and long- term recommendations to enhance the BSRC. Several changes were implemented in 2024 with no budget impact, however additional specific programs will be introduced should additional resources be secured in the future.
	Beaumont fosters an environment of innovation and leadership and seeks partnerships to envision and enable neighbourhoods of the future.	Establish a planning framework and seek development partners for a regenerative and technology-enabled smart city subdivision in Beaumont.	P&D	FUTURE ACTION		<ul style="list-style-type: none">➤ This project is best to begin after the Comprehensive Growth Plan is complete. Additional resourcing is required to advance this project as the City does not have expertise in this area and a resourcing request can be brought forward for consideration as part of the 2026 budget.

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 Strong volunteer spirit and a warm, neighbourly feeling.	Centre-Ville is a vibrant and welcoming place where citizens gather and connect.	Re-examine plans for Centre-Ville in the context of a study for arts, child care, youth, library, and civic centre facilities.	P&D	IN PROGRESS	✓	<ul style="list-style-type: none"> ➤ This project is being considered with input from other higher-level plans and strategies, such as the Land Management Strategy and Comprehensive Growth Plan; as such this work will begin closer to most of the work complete on those projects. ➤ The results from the A Place to Grow engagement rank the integrated campus and expanded library as last on the list of “Nice to Have” and more spaces for arts as second on the “Nice to Have” list. “Must Have” initiatives included: expanded safety services, affordable housing/age friendly, outdoor recreation, and improved trails and transit. ➤ A report to Council occurred at the April 29, 2025 meeting.
		Assess the feasibility of a proposed town square for Centreville.	INFR	COMPLETE		<ul style="list-style-type: none"> ➤ The development of the park in Centre-Ville is complete.
	Citizens have opportunities to connect with one another through organized and self- directed activities.	Enhance annual community events with connections and involvement of cultural and ethnic groups in Beaumont.	CS	IN PROGRESS		<ul style="list-style-type: none"> ➤ Administration will be launching engagement as part of Festival and Event Strategy project being undertaken in 2025.
		Design a toolkit for neighbourhoods to plan and hold block parties.	CS	IN PROGRESS		<ul style="list-style-type: none"> ➤ This action is being considered with action to update the Event Planning Guide overall (which includes block parties) is set to be explored in Q2/Q3 2025.
		Approve a Winter City Strategy and implement actions from the strategy.	P&D	COMPLETE		<ul style="list-style-type: none"> ➤ Administration continues to implement the Winter City Strategy on an opportunity basis.
	Facilitate volunteerism and solutions that assist community groups to enhance their organizational capacity and self- sufficiency.	Increase the variety and availability of mobile rentable crafts, arts, and recreation equipment for families.	CS	FUTURE ACTION		<ul style="list-style-type: none"> ➤ Items have been added and will continue to be added, contingent upon additional resources (e.g., snowshoes)
		Define the scope of the City’s involvement and responsibility in facilitating volunteerism and solutions that assist community groups to enhance their organizational capacity and self-sufficiency.	CS	IN PROGRESS		<ul style="list-style-type: none"> ➤ This topic was discussed by two advisory committees of council in 2024. ➤ Approved FTE in 2025 budget, Administration will be hiring for this position Q2 2025 to address this gap.
		Identify gaps in the social sector that could be prioritized for additional levels of support.	CS	COMPLETE		<ul style="list-style-type: none"> ➤ The 2023 adoption of a new grant funding program was revamped to attempt to address more funding streams for community organizations in an effort support a broader range of activities. ➤ The health care action plan addresses other social sector gaps.

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 Empowered citizens who connect and collaborate with civic government.	Citizens can provide insight and collaborate in Beaumont’s direction through a range of novel and meaningful ways.	Establish demonstration sites that create opportunities for experimentation during citizen engagement and rollout of the Alberta Broadband Network project.	CAO	COMPLETE		➤ Primus and Alberta Broadband Networks had a significant presence at Beaumont Days in 2024, where they taught residents about the technology and its capabilities.
		Explore creative opportunities for citizen engagement tailored to various user and citizen groups, including schools, community organizations, older citizens, and others.	COMM	COMPLETE		➤ Administration has implemented a variety of different approaches to engagement, including online mapping tools, in-person sessions, and activities at events. ➤ Administration provided a report to Council on December 10, 2024 with options for future budget consideration that would further enhance public engagement.
		Develop internal measures of success for citizen engagement.	COMM	FUTURE ACTION		➤ The timeline for this project has been moved for exploration in 2025 to accommodate other priorities.
	The City’s technology infrastructure and systems support enhanced transparency and enable more effective interactions with citizens.	Implement clear and responsive feedback mechanisms for citizen concerns.	CAT	COMPLETE		➤ An upgraded service request mechanism was launched with the website in July 2024. The online tool lets citizens report non-emergency concerns with fewer pages to click through and functions on mobile devices.
		Upgrade the City of Beaumont website to make it easier for citizens to find relevant and accurate information.	CAT	COMPLETE		➤ The new website was launched in July 2024 with an improved information architecture based on citizen feedback.
		Explore new platforms and applications that enable citizen feedback and interaction.	COMM	COMPLETE		➤ Public engagement for pedestrian safety in 2024 employed an interactive GIS map that enables citizens to suggest potential sites for crosswalk improvements. ➤ Administration provided a report to Council in December 2024 with options for future budget consideration.