

**REGULAR COUNCIL MEETING
September 10, 2024**

Alberta Bilingual Municipalities Association Request for Letter of Support

RECOMMENDATION	
<p>THAT the Mayor, on behalf of Council, sign the letter of support for the Alberta Bilingual Municipalities Association’s application for the Community Initiatives Program grant for the Building Bridges project as presented in Attachment 1 of the September 10, 2024, agenda.</p>	
REQUESTED COUNCIL ACTION	Decision required
STRATEGIC ALIGNMENT – BUILDING OUR TOMORROW, TODAY	An economically prosperous and financially sustainable community to last generations.
COUNCIL BYLAW, POLICY, MASTER PLAN	Not Applicable.
COUNCIL AND COMMITTEE HISTORY	Not applicable

Report

On August 30, 2024, the City of Beaumont received a request from the Alberta Bilingual Municipalities Association (“ABMA”) for a letter of support to accompany their application for a Community Initiatives Program grant. The grant will fund ABMA's "Building Bridges" project, which aims to develop a comprehensive website designed to promote economic growth within Alberta’s bilingual municipalities. The project, *Bilingual Bridges*, will showcase community stories, allowing residents to share their personal narratives, while also creating a visual roadmap featuring bilingual signage from member municipalities to attract tourists and businesses.

The ABMA is an association representing municipalities in Alberta that have been declared bilingual at the federal level or that promote bilingualism as a tool for economic development. Beaumont is currently a member of the ABMA.

Administration has prepared a letter of support and, if Council wishes to endorse this initiative, a resolution is required to have the Mayor sign the letter on behalf of Council.

Financial Analysis

Preparation of this report and a letter of support is covered under the 2024 operating budget.

Risk Analysis

There is no risk for the City of Beaumont to support the Community Initiatives Program grant application being made by Alberta Bilingual Municipalities Association.

Community Insight

Not applicable.

Attachments

1 Draft Letter of Support